



February 20, 2006

Dear TBF Member,

I am both proud and excited to announce that FLW Outdoors has been able to secure an extraordinary sponsorship commitment from the U.S. Army National Guard (ARNG), which exceeds its existing present “platinum sponsorship” of FLW Outdoors. One of the many areas that the new ARNG sponsorship is being established for is to support all TBF state organizations and their local member bass clubs in order to promote and educate the public about the preservation of our country’s natural resources. Another priority that falls under this great collaboration is the ARNG sponsorship support of the promotion and education of the youth fishing program for TBF. This too will be handled through its state and local TBF organizations and bass clubs.

There are a few minor details that the ARNG, FLW/TBF collaboration are working to finalize. However, it is certain that the main goal and objective of the ARNG, FLW/TBF sponsorship will be to promote, grow and market FLW and TBF’s new partnership throughout all the participating TBF state and local bass clubs. An example of this will be the distribution of an ARNG hat and t-shirt to every FLW/TBF member through its local bass club. Both the hat and t-shirt will proudly display the ARNG logo in addition to the logos of FLW and TBF. Additionally, there will be several hundred thousand dollars per year made available to TBF state organizations and their local bass clubs that surpass FLW’s present commitment of approximately \$3 million per year to include memberships, membership discounts, services and marketing promotions. The new ARNG sponsorship funds consisting of several hundred thousand dollars will be specifically set aside for TBF state organizations and their local bass clubs. This will allow for the promotion of conservation preservation, education and awareness throughout the United States, as well as marketing the sport of fishing for the benefit of the youth of TBF and the families that support them throughout America.

Once you have experienced ARNG and FLW's direct financial support in this new major sponsorship with TBF, there will be no question in your mind as to the commitment they have that will help grow FLW/TBF's membership and partnership. ARNG's new sponsorship and support will substantially raise the profile and support of conservation education in America and help promote the growth of youth fishing within the U.S.

On a personal note, I had the privilege of meeting with the ARNG's military representatives in Washington D.C. to discuss and work out this new sponsorship agreement. The positive results of the meeting confirmed the confidence I have in the ARNG as a whole. Additionally, the individual military men and women exceeded any and all expectations I could have had with their stellar commitment and superior capability evident in working on the partnership. It is pertinent that every American recognizes the fact that the ARNG has always played a very important and integral part in protecting every one of our 50 states and its citizens. They have seen our country through times of floods, hurricanes, riots, and unnamed disasters that required our State Governors to call upon the ARNG for support. As if this weren't enough, September 11, 2001 brought the need of the ARNG to play a pivotal part in the U.S. Armed Forces, serving our country's needs throughout the world. There is no question that with the countless national disasters and the U.S. war on terrorism that we have witnessed over the past three to four years, the overall personnel needs and strength of ARNG have been stretched and tested. The military men and women of both the past and present who serve in the ARNG have risen and responded to our country in its time of great need with personal sacrifice and honor.

During my recent meeting with the top military personnel representing the ARNG in Washington D.C., I was informed that the ARNG is aggressively seeking to grow its overall staffing of soldiers throughout the 50 states by recruiting an approximate 76,000 ARNG men and women. I was impressed to see the incredibly generous opportunities the ARNG is now offering through their new recruiting programs. For example, if an individual is 17 to 39 years old, male or female, and is willing to enlist in the ARNG, subject to passing a necessary medical/physical exam and successfully completing a nine-week basic training program, the ARNG will commit to paying up to a \$20,000 cash signing bonus. Furthermore, the ARNG offers a paid, four year college education to any new recruit that can be used at any state college of his or her choice in the United States. If the enlisting individual already has a college education, the ARNG offers several other alternative paid cash incentives to new recruits; i.e., paying off existing college loans and/or a matching a savings account.

While over the past few years our U.S. Government has found it necessary to activate and deploy ARNG soldiers around the world, there is a great need for ARNG recruits to re-staff our 50 states and their local communities. I mentioned before, as we have witnessed, throughout our own states and local communities, many natural disasters such as Hurricanes Katrina, Rita, Wilma, it is important and absolutely necessary to have the ARNG ready and available at all times. An important part of the ARNG's everyday mission has been, and will continue to be, protecting our country and

its citizens both within our U.S. borders and abroad. If you know of someone, either in your family or among your friends, who is 17 to 39 years old and looking for the opportunity to consider a wonderful financial and personal opportunity to serve our country in the ARNG, please have them call 1-800-GO-GUARD or go directly to the ARNG Web site at www.1-800-GO-GUARD.com. Here, they may view the exciting opportunities and lucrative incentives that are presently being offered by the ARNG. Please do not take my high praise of this organization as an attempt to stand before you as a recruiter. The fact is that my recent personal experience with the ARNG soldiers and personnel in Washington D.C. moved me to show my undying support of their organization and our country in a time of need such as this. Please excuse me if you feel I have gone too far in expressing my personal views concerning the ARNG. If it were not for soldiers like the ones we have fighting in our Armed Forces, the U.S. would not be the great nation that it is today.

In addition to the announcement of the ARNG's new major support and sponsorship of TBF and FLW, there will be new sponsorships and programs announced in the next several weeks and months ahead that will add substantial opportunities and benefits to TBF's state and local bass clubs throughout the U.S.

Thank you for your patience, with personal regards and sincere thanks to every TBF member who has become part of our new FLW/TBF family, I remain,

Your friend,

A handwritten signature in black ink, appearing to read 'Irwin L. Jacobs', with a long, sweeping horizontal line extending to the right.

Irwin L. Jacobs

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